

Order / Rev: 197148
 Alt Order #: 06839773
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: POL/Hirschbiel for Congress (D)
 Product Desc: 8/28-9/3 PAUL HIRSCHBIEL
 Estimate: 1555

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	- TWTF--				2	\$75.00		0.00			
E 3	WVBT	08/28/12	08/31/12	M-F 730-8p 30 Rock	CM	730-8p - TWTF--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	- TWTF--				1	\$300.00		0.00			
E 4	WVBT	08/29/12	08/29/12	Wed Prime Other 1 Wed 8-10p	CM	8-10p --W----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
SO YOU THINK YOU CAN DANCE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	--W----				1	\$2,000.00		0.00			
E 5	WVBT	09/03/12	09/03/12	M-F 10-1044p Fox News @ 10	CM	10-1045p M-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	M-----				1	\$1,000.00		0.00			
E 6	WVBT	08/28/12	08/31/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p - TWTF--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
SPORTSWRAP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	- TWTF--				1	\$300.00		0.00			
E 7	WVBT	09/01/12	09/01/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S)-----S-	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
SATURDAY LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	-----S-				1	\$700.00		0.00			
E 8	WVBT	09/03/12	09/03/12	M-F 9-10a The Nate Berkus Show	CM	9-10a M-----	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
NATE BERKUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	M-----				1	\$75.00		0.00			
E 9	WVBT	09/03/12	09/03/12	M-F 10-11a Millionaire	CM	10-11a M-----	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	M-----				1	\$75.00		0.00			
E 10	WVBT	09/03/12	09/03/12	M-F 730-8p 30 Rock	CM	730-8p M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	M-----				1	\$300.00		0.00			
E 11	WVBT	09/03/12	09/03/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
SPORTSWRAP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	M-----				1	\$300.00		0.00			
Totals												12	\$5,275.00	